

## FOOTBALL FEDERATION OF BELIZE



# Logo Competition

The Football Federation of Belize wants to challenge you to become a part of the process! The FFB is looking for a new visual identity and needs your help. We are seeking talents from our community who can design a creative, innovative and professional logo design. Please read below for more details regarding logo design, contest rules & submission requirements.

## Purpose

The Football Federation of Belize is currently in the process of rebranding. We are challenging our community, fans and stakeholders to create two new logos: One for the FOOTBALL FEDERATION OF BELIZE and the other for the NATIONAL TEAM – JAGUARS. The new logos will be used as the official logos of the FFB and the Jaguars and will also be used in various ways- including social media, printed materials, clothing, merchandizing and stadium signage.

## Prize

The Logos will be judged separately and therefore there shall be a separate prize for each logo selected

**FFB LOGO Prize:** \$500 cash, 2 Belize National Team replica Jersey, 2 Jaguars/Legends t-shirts, 2 footballs, 2 Life Time Pass for all National Team games hosted at the FFB Stadium

**Jaguars LOGO Prize:** \$500 cash, 2 Belize National Team replica Jersey, 2 Jaguars/Legends t-shirts, 2 footballs, 2 Life Time Pass for all National Team games hosted at the FFB Stadium

## Guidelines for FFB LOGO

- The logo must depict the vision of the FFB
- Logo must include words "Football Federation of Belize"
- Logo must be the original work of the submitter
- Logo may include up to a maximum of 3 colors
- Logo may be created with pencils, crayons, markers, paint, or may be created with a computer
- Drawing program.
- Logo should be simple, not overly detailed, and all elements must be discernible when

- Reproduced in smaller sizes

## Guidelines for Jaguar's Logo (National Team)

- The logo must depict the theme “ Believe in the Process”
- Logo must include word “Jaguars”
- Logo must be the original work of the submitter
- Logo may include up to a maximum of 3 colors
- Logo may be created with pencils, crayons, markers, paint, or may be created with a computer drawing program.
- Logo should be simple, not overly detailed, and all elements must be discernible when
- Reproduced in smaller sizes

## Entry

- There is no limit to the amount of submissions made. Must follow specific criteria to be eligible for judging.
- There is no fee to enter.
- All submitted entries must be of original work and not based on any pre-existing design.
- Logo must adapt well for web and print use, for color and gray scale use.
- Submissions can be hand drawn or prepared digitally. Please note: if hand drawn, the logo may be altered in order to accommodate color separation suitable for print/web requirements.
- Hand drawn submissions are to fill an 8 ½ x 11 sheet of white paper
- Digitally prepared logos. A high resolution vector file is required. The following file types are also accepted: .png, .jpg. or .psd for (resolution of 300 dpi) AND as a .pdf file. Include fonts within the file.
- FFB reserves the right to disqualify any entry at its sole discretion.

## Eligibility

Competition is opened to individuals or firms

## Deadline

Email your submissions to [yashmin\\_juan@footballfederationbelize.bz](mailto:yashmin_juan@footballfederationbelize.bz) or drop them off at the FFB headquarters in Belmopan.

Submissions will be accepted from July 22<sup>st</sup> 2021 and the deadline to enter submission is August 22nd, 2021

## **Judging**

Judging will be done by a committee which shall be constituted by the secretariat of the FFB for such purpose

1. The winning design will be selected by the Football Federation of Belize (FFB). Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
2. FFB reserves the right not to select a winner if, at its sole discretion, no suitable entries are received.
3. FFB reserves the right to disqualify any Entrant or Entry at its sole discretion. No correspondence shall be entered into.
4. The winner will be required to sign a contract assigning all ownership of the logo to FFB
5. The winner will be notified via email and announced on the FFB's Facebook page.

## **Intellectual Property**

1. All Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity
2. All Entries will become the sole property of the Football Federation of Belize (FFB) and may be used for any FFB purposes, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials.
3. FFB shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
4. FFB reserves the right to choose not to use the winning entry as described in these contest guidelines.
5. FFB reserves the right to use any other entry for promotional or business purposes in the future.

## **Disclaimer**

1. FFB is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
2. FFB reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time, including after the submission window has closed.
3. FFB is not liable, for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.